



Sample Radio Spot

Raptor

10 second spot

The United States Air Force Heartland of America Band's country/rock band, Raptor, will present a free concert on [day & date] in [city] at [auditorium/location] at [time]. For details call [sponsor phone #].

15 second spot

The [auditorium/location] will be rocking on [day and date] at [time] when Raptor, the United States Air Force Heartland of America Band's country/rock band, presents a free concert in the [city] area. For details call [sponsor phone number].

20 second spot

Raptor, the United States Air Force Heartland of America Band's country/rock band, will present a free concert in [city] on [day and date] at [auditorium/location]. Playing the best of today's rock, country and alternative charts, you won't want to miss Raptor in concert. For free tickets, write to [sponsor name/address] or call [sponsor phone number].

30 second spot

The United States Air Force Heartland of America Band's country/rock Band, Raptor will present a free concert in [city] on [day and date]. Playing the best of today's rock, country and alternative charts, Raptor will have you on your feet and dancing all night--it's an event you don't want to miss. You can hear Raptor in concert at [time] at [auditorium/location]. For free tickets, send a self-addressed, stamped envelope to [sponsor name/address] or call [sponsor phone number].

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