



# Sample Radio Spots

Vortex

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## **10 second spot**

The United States Air Force Heartland of America Band's Vortex will present a free concert on [day & date] in [city] at [auditorium/location] at [time]. Vortex performs rock, pop, jazz, soul, blues, swing, and funk with a fascinating twist on the typical instrumentation. For details call [partner phone #].

## **15 second spot**

The [auditorium/location] will be rocking on [day and date] at [time] when Vortex, from the United States Air Force Heartland of America Band, presents a free concert in the [city] area. Vortex draws on each member's musical expertise to perform a variety of styles while delivering unique musical arrangements. For details, call [partner phone number].

## **20 second spot**

Vortex, a component of the United States Air Force Heartland of America Band, will present a free concert in [city] on [day and date] at [auditorium/location]. You'll hear country, blues, jazz, soul and today's popular charts performed with a fascinating twist on typical instrumentation. For free tickets, write to [partner name/address] or call [partner phone number].

## **30 second spot**

The United States Air Force Heartland of America Band's Vortex will present a free concert in [city] on [day and date]. Vocals, drums and guitar accompanied by a grooving tuba and brass harmonies make this a unique musical experience! You can hear Vortex in concert at [time] at [auditorium/location]. For free tickets, send a self-addressed, stamped envelope to [sponsor name/address] or call [sponsor phone number].

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